

Inquisite and Business Intelligence Partners Align to Provide Critical Insight

DM Review Editorial Staff
DM Review Online, August 25, 2005

Continuing its expansion as the enterprise feedback solution of choice, Inquisite, Inc., announces a major reseller recruiting campaign targeting business intelligence resellers and value-added partners. To better serve customers worldwide, Inquisite has created the Inquisite Business Intelligence Alliance to empower customers to make better decisions by providing customer and employee insight as an additional data source to legacy BI solutions. Leveraging new web services integration capabilities, Inquisite 7.0 provides "set-and-forget" automation which allows critical feedback data to complement other enterprise systems, specifically business intelligence systems.

Among the companies expected to participate in the Inquisite BI Alliance are resellers representing Cognos, Business Objects, Hyperion, Ascential, Epiphany, Hyperion, Informatica and others leading solutions.

"We offer BI resellers two distinct benefits - the ability to grow their sales by representing a proven solution and the ability to better manage their own business by gathering and acting on customer and employee feedback themselves," said Meg Murphy, vice president of Business Development, Inquisite. "BI platforms do a great job of helping clients track and understand their corporate performance. With Inquisite, they can now obtain critical 'people insight' into the factors that drive satisfaction and loyalty based on direct feedback from inside and outside of an organization. Until Inquisite, most BI users were not able to access critical feedback data so it was impossible to get a complete view of an organization's health."

[Integrating Data: An Open Source Approach](#)

Any technology deployed in the information system needs to interoperate with existing applications or databases. Learn through real-life scenarios how Open Source data integration solves the interoperability challenge. [Free White Paper](#).

"Inquisite recognizes the value that Business Intelligence resellers bring in extending the reach of our products and services. We offer a range of partner opportunities and support with increasing levels of revenue-sharing," stated Murphy. "Inquisite is well aligned with BI providers. Together, we are focused on helping clients make better decisions faster."

The Inquisite Business Intelligence Alliance offers programs for resellers and technology partners, including access to software and support, new training options, enhanced co-marketing programs and improved partner communications-all designed to help partners increase sales and expand their businesses more profitably.

For more information on related topics, visit the following channels:

- [Business Intelligence \(BI\)](#)

©2008 Data Management Review and SourceMedia, Inc. All rights reserved. SourceMedia is an Investcorp company. Use, duplication, or sale of this service, or data contained herein, is strictly prohibited.